

TRAIL OF JOHNSON COUNTY BOARD COMMITTEES

TRAIL is governed by a volunteer Board of Directors that provides guidance to the Executive Director, who is responsible for day-to-day operations of the organization. In addition, much of TRAIL's work is accomplished by volunteers serving on these board committees:

- **Finance**: Oversees the financial activities of TRAIL to ensure its long-term economic health.
- Fundraising: Raises charitable gifts to support the financial stability of TRAIL.
- Marketing: Employs marketing communications tools to advance Board priorities and promote a positive organizational image.
- **Membership**: Oversees member recruitment and membership services.
- **Social/Cultural Events**: Develops social and cultural activities that help our members to live their lives to the fullest.
- Vendor Services: Oversees TRAIL's Prescreened Service Providers Program.
- **Volunteer**: Ensures trained volunteers are available to support our membership.

Many of these committees regularly seek additional members. We welcome inquiries from individuals who have interest, experience, and skills in the areas noted above – particularly in nonprofit financial management, fundraising, marketing and public relations, member recruitment, event planning, and volunteer management.

If you are interested in serving on a TRAIL board committee, please <u>contact us</u> via our website or email Board Chair Maggie Elliott at <u>maggie@trailofjohnsoncounty.org</u>. Thank you!