



## TRAIL OF JOHNSON COUNTY BOARD COMMITTEES

TRAIL is governed by a volunteer Board of Directors that provides guidance to the Executive Director, who is responsible for day-to-day operations of the organization. In addition, much of TRAIL's work is accomplished by volunteers serving on these board committees:

- **Finance:** Oversees the financial activities of TRAIL to ensure its long-term economic health.
- **Fundraising:** Raises charitable gifts to support the financial stability of TRAIL.
- **Communications:** Responsible for our monthly TRAIL Guide newsletter, Facebook pages, media relations, and other forms of marketing and public relations..
- **Member Appreciation:** Ensures that our member benefits and services exceed expectations; responsible for new-member orientation and retention.
- **Member Recruitment:** Responsible for recruiting Full and Affiliate members to meet TRAIL goals for organizational growth.
- **Social/Educational Events:** Develops social, educational, and cultural activities that help our members to live their lives to the fullest.
- **Vendor Services:** Oversees TRAIL's Prescreened Service Providers Program.
- **Volunteer:** Ensures trained volunteers are available to support our membership.

Many of these committees regularly seek additional members. We welcome inquiries from individuals who have interest, experience, and skills in the areas noted above – particularly in nonprofit financial management, fundraising, marketing and public relations, member recruitment, event planning, and volunteer management.

If you are interested in serving on a TRAIL board committee, please contact us at [info@trailofjohnsoncounty.org](mailto:info@trailofjohnsoncounty.org) or call the TRAIL office at (319) 800-9003. Thank you!