TRAIL 2025 Board of Directors

Allison Andrews (Secretary) is the Project Director at the Brain Injury Alliance of Iowa. She holds a Master of Health Administration degree from the University of Iowa. Her relationship with her 95-year-old grandfather, who still lives in his home, brought her to TRAIL and sparked her passion for working with older adults. In her free time, she enjoys cooking, volunteering, being outdoors, and visiting with friends and family. She chairs the TRAIL Volunteer Committee.

Jeanne Bancroft is a TRAIL member and volunteer. She holds degrees in education from the University of Iowa. She retired from the Iowa City Community School District after 21 years teaching and serving as the district science curriculum coordinator. She then opened Creative Connections, LLC, an educational consulting business. She ended her professional career in 2020 as an adjunct professor in science education at the UI. Jeanne is active with the League of Women Voters and serves on their board. She was a caregiver for her husband, who suffered from Frontal Temporal Degeneration until he passed in 2021. That experience helped her become aware of the importance of medical advocacy and support of people in their aging journey. She loves books, movies, and travel.

Connie Benton Wolfe has enjoyed a long and distinguished career in the nonprofit and aging services fields, working both at the national and community level. She has recently returned to Johnson County as she phases her retirement as president & CEO of Aging & In-Home Services of Northeast Indiana, Inc., in Fort Wayne. She is regarded as a national thought-leader in the field of community integrated health and social care and was a founder in the public/private partnership, GroundGame.Health, where she remains a consultant in business strategy. Among other earlier positions, she served as president and CEO for United Way of Johnson County and executive director of Elder Services, Inc. in Iowa City. She also held president and CEO positions for the National Meals on Wheels Foundation and the National Association of Nutrition and Aging Services Programs (NANASP), both in Washington D.C. She has served on the Board of Directors for the American Society on Aging and USAging and was a selected as a delegate to two White House Conferences on Aging.

Kim Bergen-Jackson, PhD, RN-GERO, FAAN, is an Associate Professor in the UI College of Nursing, where she served for 10 years as an Adjunct Assistant Professor while working full time as COO/Health Services Administrator for Oaknoll Retirement Community, a position she held until 2024. She earned her PhD in Gerontological Nursing from the UI in 2013. Her areas of interest center on leadership, person-centered care, and quality improvement for older adults, including post-acute care, Gerontological nursing, palliative care, and pain management. She previously served on the TRAIL Board of Directors in 2019 and is pleased to rejoin the organization.

Bob Brooks is a TRAIL member, member-service volunteer, and chair of the TRAIL Membership Committee. He holds a degree in landscape architecture from Iowa State University and worked for more than 25 years for the University of Iowa Facilities Management Department. He and his partner also owned and managed Iowa City's historic Brown Street Inn for 17 years before selling the business in 2021 to devote more time to travel and volunteering.

Patricia Heiden (Chair Elect) worked for Oaknoll Retirement Community for 36 years before retiring as its Executive Director in 2016. In 2018 she was elected to a four-year term on the Johnson County Board of Supervisors, and chaired that board in 2021-22, helping to oversee the county's response to the COVID-19 pandemic. She chose not to run for re-election at the end of her term, and has been enjoying more time with family, travel, and community service.

Scott Maiers is the community relations director at Solon Retirement Community. For over a decade prior to Solon, he worked in marketing at Grand Living and Legacy Senior Communities. Scott worked in the advertising department at the Iowa City Press-Citizen for 11 years before his transition to the senior living industry. As a UI alum, Scott is an avid Hawkeye fan and enjoys spending time outdoors with his family. He also serves on the board of the Iowa Chapter of the Alzheimer's Association and is active with the Johnson County Dementia Friends and the Johnson County Elderly Consortium. He serves on TRAIL's Marketing and Communications Committee.

Janene Panfil serves as Director of Client Success at Leepfrog Technologies and has more than 30 years' experience in higher education. She holds a bachelor's degree from Cornell College, and a master's degree in Higher Education Administration and law degrees from the UI. Janene supported her mom on her dementia journey and has a deep interest in solutions for healthy aging. For fun Janene and her family enjoy biking, hiking, skiing, and sharing home-cooked meals together. She chairs the TRAIL Development Committee.

Neil Quellhorst is an active TRAIL volunteer and most recently was a founding member and Director of the University of Iowa's Protostudios, a prototype design service available to all Iowans. He previously served on senior management teams at a series of small, entrepreneurial companies, securing venture capital and R & D partnership funding and leading technical operations. He was VP of Engineering for an INC 500 rapid-growth company and VP of Operations for a NASDQ-traded cellular service provider. Neil has also held Director-level positions at Honeywell and Rockwell Collins. He has also served as an Adjunct Lecturer for the UI's John Pappajohn Entrepreneurial Center and Director, Entrepreneurial Advancement, for the Iowa City Area Development Group. Neil earned his BS in Electrical Engineering from Rose Hulman Institute of Technology, an MS in Electrical Engineering from Illinois Institute of Technology, and an MBA from the University of Iowa.

Todd Shores (Treasurer) serves as a virtual chief financial officer (vCFO) for the wealth management and financial planning firm Creative Planning. He previously served as a chief financial officer at several local high growth businesses within construction and manufacturing industries, and chairs TRAIL's Finance and Operations Committee. Todd received his BA in Accounting and Business Management from Augustana College and has successfully completed courses as part of his pursuit of both an MBA and an MSL at Mount Mercy University. He lives in North Liberty with his wife Dawn and their dog Jackson. Todd and Dawn are active grandparents to their two grandchildren, Ezra and Peach, who reside in Illinois.

Yu Yu serves as wealth management officer at Hills Bank. As part of the Trust and Wealth Management team, Yu and her coworkers strive to provide comprehensive financial planning, professional investment management, and estate planning consultation services to individual and corporate customers to help them achieve their financial goals. Yu is passionate about financial education and has a deep interest in learning and sharing resources that help customers to lead an independent and fulfilling life. Yu received her BBA degree in accounting and finance from the University of Iowa and is a Certified Financial Planner.

Susan Shullaw (Chair) is a retired Iowa City-based communications consultant serving higher education, nonprofits, and small business. Prior to launching her firm in 2010, she was Senior Vice President for Strategic Communications for the University of Iowa Center for Advancement. She volunteers for her local neighborhood association and is a member of the Iowa Natural Heritage Foundation Board of Directors.

Alex Taylor (Past Chair) is an Iowa City native, University of Iowa graduate, active community volunteer, business educator, and entrepreneur. He previously served as Associate Director of Executive Education and the Executive MBA Program at the University of Iowa Tippie College of Business and is now Managing Director of the Iowa Startup Accelerator Services at NewBoCo in Cedar Rapids. Alex and his wife, Laura, also own and manage Woofables Gourmet Dog Biscuits.