



What is a TRAIL Blazer?

If you're an outdoorsperson, you know that trail blazers are always first to step forward. They strike out ahead, mark a path, lead the way, and make it easier for others to follow. That's the image we had in mind when developing the TRAIL Blazer concept for our most generous and visionary contributors. By making three-year gift commitments totaling \$1,500 to \$3,000 or more, TRAIL Blazers assist the organization in reaching its funding goals and achieving other crucial milestones, thus ensuring we can fulfill our mission.

Why be a TRAIL Blazer?

- **Because you embrace our vision and mission . . .** of helping Johnson County residents live and age safely and comfortably in their own homes.
- **Because TRAIL reflects your values . . .** including respect, integrity, compassion, transparency, sustainability, and community.
- **Because your support has greater impact . . .** during TRAIL's building phase, when philanthropic investments provide critical resources for services, staffing, and more.
- **Because it feels good . . .** to be part of Iowa's first-ever "village to village" project, offering services to Johnson County and serving as a model for the state as a whole.
- **Because you're drawn to like-minded peers . . .** and we'll facilitate those opportunities through annual TRAIL Blazer recognition events and other activities.
- **Because even if you're not ready for TRAIL today . . .** you want to ensure that these services and benefits will be there when you may need them in later years.
- **Because you hope others will be inspired . . .** by your example when we acknowledge your generosity in the TRAIL Blazer honor roll on our website and newsletter.

Where do I sign up?!

For more information about supporting TRAIL, contact Maggie Elliott, 1316 Center Avenue, Iowa City, IA 52240; 319-330-9577 or maggie.a.elliott@gmail.com. For more information about TRAIL and its mission, visit us at www.trailofjohnsoncounty.org. Thank you!

TRAIL Blazer Pledge Form



Whether or not you are a TRAIL member, your generous and ongoing philanthropic support as a **TRAIL Blazer** contributor will help provide **Tools and Resources for Active, Independent Living**, now and in the years to come. Thank you!

Learn more at: www.trailofjohnsoncounty.org

Donor Information (please print or type)

Name(s) _____

Billing address _____

City, State, ZIP Code _____

Phone 1 | Phone 2 _____

Fax | Email _____

Pledge Information

I/we pledge a yearly gift of ☐ \$1,000+: \$_____ ☐ \$1,000 ☐ \$750 ☐ \$500 for three years, for a total gift commitment of \$_____, to be paid ☐ monthly ☐ quarterly ☐ yearly, beginning _____ (month, year). Please send a giving reminder each _____ (month[s]).

I/we plan to make this contribution in the form of: ☐ cash ☐ check ☐ credit card ☐ other.

Credit card type | Exp. date _____

Credit card number _____

Authorized signature _____

Gift will be matched by (company/family/foundation) _____

☐ Form enclosed ☐ form will be forwarded

☐ Please contact me about making monthly gift or pledge payments using automatic withdrawals from my bank account or credit card.

Gift Recognition Information

Please use the following name(s) in all gift recognition: _____

Note: We are pleased to recognize spouses who pledge jointly at the \$500 level or above; spouses who each give individually at \$1,000 or more will receive special recognition in our annual honor roll of contributors.

☐ I/we wish to have my gift remain anonymous.

Signature

Date

Please make checks, corporate matches, or other gifts payable to **TRAIL of Johnson County**, and mail along with your completed pledge form to Maggie Elliott at the address at right. If you have questions, contact Maggie at 319-330-9577 or maggie.a.elliott@gmail.com.

TRAIL of Johnson County
c/o Maggie Elliott
1316 Center Avenue
Iowa City IA 52240