



TRAIL of Johnson County: Because aging in place is a *family* decision

Choosing to remain in our homes as we age is seldom a decision made in isolation.

Adult children, siblings, nieces and nephews – all can be impacted by a family member’s desire to age in place versus moving to a retirement community or senior-living facility. The worries can multiply, particularly for adult children living at a distance, Will one or both parents be okay living on their own as they grow older? Can family members be assured that they stay safe, healthy, and engaged in the activities they enjoy?

TRAIL of Johnson County is a nonprofit organization founded to address these concerns. Our mission is to offer access to volunteer help, professional services and socializing opportunities – that will allow local seniors to age comfortably and securely in their own homes.

Strong families can help build a solid foundation for TRAIL’s future

Among Iowa City’s strengths are its deep-rooted, multi-generational families, whether they represent long-established local businesses, or the sons and daughters who follow their parents as University of Iowa students, faculty and staff. Johnson County is a place that values families – both traditional and non-traditional – and defines “family values” as supportive, welcoming, and inclusive.

TRAIL is turning to a few multi-generational families in the Iowa City area to help ensure that TRAIL will stay strong and vibrant for today’s seniors and for the generations that follow. We are asking that multiple family members come together to make a collective philanthropic commitment to TRAIL, which will help cover costs associated with marketing, member and volunteer recruitment, and the hiring of a part-time Executive Director.

Our **Founding Families** program seeks outright gifts or pledges of \$5,000 or more from families who embrace TRAIL’s mission and understand its long-term benefits for our community. For TRAIL members and their families, we offer increased independence, better quality of life, and perhaps most important, the peace of mind that comes with belonging to a caring community of friends, neighbors, and volunteers.

All Founding Families will be recognized (to the extent they desire) on the TRAIL website and newsletter, and invited to TRAIL donor events.

For more information about TRAIL, visit our website at www.trailofjohnsoncounty.org or email us at info@trailofjohnsoncounty.org. For more information about the Founding Families program, contact Maggie Elliott, 1316 Center Avenue, Iowa City, IA 52240; 319-330-9577 or maggie.a.elliott@gmail.com.

TRAIL Founding Families Pledge Form



Whether or not you are a TRAIL member, your generous and ongoing philanthropic support as a **Founding Families** contributor will help provide **Tools and Resources for Active, Independent Living**, now and in the years to come. **Thank you!**

Learn more at: www.TRAILOfJohnsonCounty.org

Donor Information (please print or type)

Name(s) _____

Billing address _____

City, State, ZIP Code _____

Phone 1 | Phone 2 _____

Fax | Email _____

Gift or Pledge Information

☐ I/we are making a one-time Founding Families gift of \$5,000 or \$ _____ (other amount).

☐ We prefer to make our gift as a two-year pledge commitment to be paid ☐ monthly ☐ quarterly ☐ yearly, beginning _____ (month, year). Please send a giving reminder each _____ (month[s]).

I/we plan to make this contribution in the form of: ☐ cash ☐ check ☐ credit card ☐ other.

Credit card type | Exp. date _____

Credit card number _____

Authorized signature _____

Gift will be matched by (company/family/foundation) _____

☐ Form enclosed or ☐ form will be forwarded to the address below.

☐ Please contact me about making monthly gift or pledge payments using automatic withdrawals from my bank account or credit card.

Gift Recognition Information

Please use the following name(s) in all gift recognition: _____

☐ I/we wish to have my/our gift remain anonymous.

Signature

Date

Please make checks, corporate matches, or other gifts payable to **TRAIL of Johnson County**, and mail along with your completed pledge form to Maggie Elliott at the address at right. If you have questions, contact Maggie at 319-330-9577 or maggie.a.elliott@gmail.com.

TRAIL of Johnson County
c/o Maggie Elliott, Treasurer
1316 Center Avenue
Iowa City IA 52240