



TRAIL 2026 Board of Directors

Allison Andrews (Secretary) is the Project Director at the Brain Injury Alliance of Iowa. She holds a Master of Health Administration degree from the University of Iowa. Her close relationship with her nonagenarian grandfather sparked her passion for working with older adults and brought her to TRAIL. In her free time, she enjoys cooking, volunteering, being outdoors, and visiting with friends and family. Allison chairs the TRAIL Volunteer Committee.

Jeanne Bancroft is a TRAIL member and volunteer. She holds degrees in education from the University of Iowa. She retired from the Iowa City Community School District after 21 years teaching and serving as the district science curriculum coordinator. She then opened Creative Connections, LLC, an educational consulting business. She ended her professional career in 2020 as an adjunct professor in science education at the UI. Jeanne is active with the League of Women Voters and serves on their board. She was a caregiver for her husband, who suffered from Frontal Temporal Degeneration, until he passed in 2021. That experience helped her become aware of the importance of medical advocacy and support of people in their aging journey. She loves books, movies, and travel.

Bob Brooks is a TRAIL member, member-service volunteer, and chair of the TRAIL Membership Committee. He holds a degree in landscape architecture from Iowa State University and worked for more than 25 years for the University of Iowa Facilities Management Department. Bob and his partner also owned and managed Iowa City's historic Brown Street Inn for 17 years before selling the business in 2021 to devote more time to travel and volunteering.

Bart Floyd is a financial professional with 35 years of experience, currently serving as the Chief Banking Officer at Central State Bank. He and his family have called the Iowa City area home since 2003, where he has invested in the community through involvement with numerous local organizations, including Junior Achievement, the Community Foundation of Johnson County, Grace Community Church, Brotherhood Prison Ministries, Iowa City Area Development Group, and United Way. Bart holds degrees from Cornell College and the University of Iowa, where he is also currently an adjunct professor at the Tippie College of Business.

Patricia Heiden (Chair) worked for Oaknoll Retirement Community for 36 years before retiring as its Executive Director in 2016. In 2018 she was elected to a four-year term on the Johnson County Board of Supervisors, and chaired that board in 2021-22, helping to oversee the county's response to the COVID-19 pandemic. Pat chose not to run for re-election at the end of her term, and has been enjoying more time with family, travel, and community service.

Scott Maiers is the community relations director at Solon Retirement Community. For over a decade prior to Solon, he worked in marketing at Grand Living and Legacy Senior Communities. Scott worked in the advertising department at the Iowa City *Press-Citizen* for 11 years before his transition to the senior living industry. As a UI alum, Scott is an avid Hawkeye fan and enjoys spending time outdoors with his family. He also serves on the board of the Iowa Chapter of the Alzheimer's Association and is active with the Johnson County Dementia Friends and the Johnson County Elderly Consortium. He serves on TRAIL's Marketing and Communications Committee.

Mary Nicknish graduated from the University of Iowa with a BS in Computer Science and spent 40 years working at software startups in Silicon Valley. Mary retired in 2023 and decided to move back to Iowa City to be closer to family in 2024. Most of her career was spent working at data analysis, education, and file sharing software companies. Her father was an internal medicine doctor at Mercy Hospital and her mother an active volunteer in Iowa City. Mary spends her time now volunteering at Big Brothers Big Sisters, catching up with old friends and family, hiking, and biking.

Janene Panfil (Chair Elect) retired in late 2024 after a 30-year career in higher education, most recently as Director of Client Success at Leepfrog Technologies. She holds a bachelor's degree from Cornell College as well as a master's in Higher Education Administration and JD degree, both from the University of Iowa. Janene supported her mom on her dementia journey and has a deep interest in solutions for healthy aging. For fun Janene and her family enjoy biking, hiking, skiing, and sharing home-cooked meals together. She chairs the TRAIL Development Committee.

Neil Quellhorst is an active TRAIL volunteer and most recently was a founding member and Director of the University of Iowa's Protostudios, a prototype design service available to all Iowans. He previously served on senior management teams at a series of small, entrepreneurial companies, securing venture capital and R & D partnership funding and leading technical operations. He was VP of Engineering for an INC 500 rapid-growth company and VP of Operations for a NASDAQ-traded cellular service provider. Neil has also held Director-level positions at Honeywell and Rockwell Collins. He has also served as an Adjunct Lecturer for the UI's John Pappajohn Entrepreneurial Center and Director, Entrepreneurial Advancement, for the Iowa City Area Development Group. Neil earned his BS in Electrical Engineering from Rose Hulman Institute of Technology, an MS in Electrical Engineering from Illinois Institute of Technology, and an MBA from the University of Iowa.

Todd Shores (Treasurer) serves as a virtual chief financial officer (vCFO) for the wealth management and financial planning firm Creative Planning. He previously served as a chief financial officer at several local high growth businesses within construction and manufacturing industries, and chairs TRAIL's Finance and Operations Committee. Todd received his BA in Accounting and Business Management from Augustana College and has successfully completed courses as part of his pursuit of both an MBA and an MSL at Mount Mercy University. He lives in North Liberty with his wife, Dawn, and their dog, Jackson. Todd and Dawn are active grandparents to their two grandchildren, Ezra and Peach, who reside in Illinois.

Susan Shullaw (Past Chair) is a retired Iowa City-based communications consultant serving higher education, nonprofits, and small business. Prior to launching her firm in 2010, she was Senior Vice President for Strategic Communications for the University of Iowa Center for Advancement. Susan

volunteers for her local neighborhood association and is a member of the Iowa Natural Heritage Foundation Board of Directors.

Barb Stein retired from the Iowa City Community School District in 2005 after 35 years as a teacher and school librarian. After retirement she worked part-time for James Investment Group and in the children's section of Prairie Lights. She chairs the TRAIL Social and Educational Events Committee, and enjoys learning about anything that promotes healthy, interesting and active aging. She also loves being a part of her grandchildren's lives.

Ashlee Vander Hoek, a wealth management officer at Hills Bank, works with individuals, couples, and families on retirement and financial planning. She is a Certified Financial Planner and will complete her bachelor's degree in business at Mt. Mercy University next year. Ashlee and her husband, Jake, have two children: four-year-old Jaxson and ten-month-old Arlee, with two cats completing their household. She is an active member of the North Liberty Lions Club, currently in the role of secretary. She has previously served on the board of Kirkwood Alumni and Friends and the Professional Women's Network.